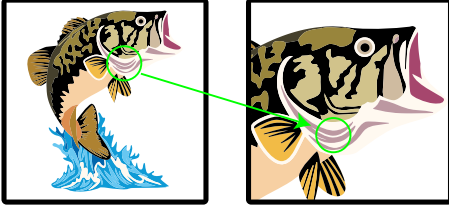


ART GUIDELINES

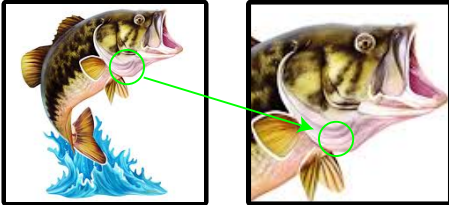


VECTOR ARTWORK



Vector artwork is digitally created with shapes, lines, curves, or paths that can be easily colored, manipulated, and resized without affecting the quality. Programs like CorelDRAW and Adobe Illustrator are generally used to create vector artwork.

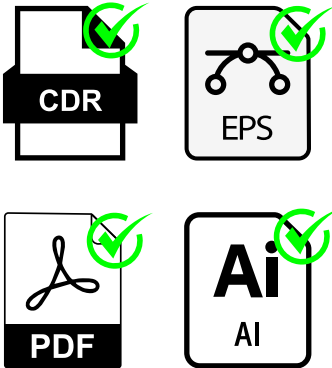
RASTER ARTWORK



Raster artwork is digitally created by using pixels. Quality of a raster image can be negatively affected by being re-colored, manipulated and/or resized. Programs like Corel Photo-Paint and Adobe Photoshop are generally used to create raster artwork.

ACCEPTABLE ARTWORK

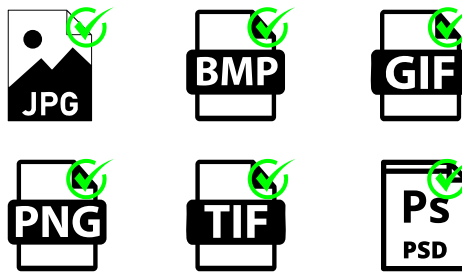
VECTOR



IMPORTANT

Please convert all fonts to outlines or curves before submitting artwork. Note that script fonts will also need to be welded. If color changes are needed, please provide a PANTONE color, or CMYK values.

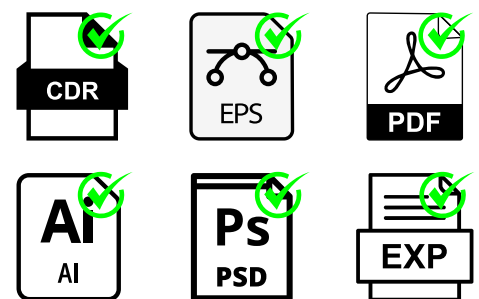
RASTER



IMPORTANT

Please provide artwork with a resolution of at least 150 dpi at actual size. Avoid using images from the internet as most are too low a resolution to print with an acceptable level of quality. Depending on the artwork, if color changes are needed, please provide a color from our Digital color palette, a PANTONE color, or CMYK values.

CUSTOM CUTTING



IMPORTANT

Please convert all fonts to outlines or curves before submitting artwork. All script fonts will also need to be welded. **Note:** providing digital art may not waive setup fees because art must still be prepared and/or modified for cutting.

